

City of Greeley 2060 Comprehensive Plan Vision Statement

Greeley promotes a healthy, diverse economy and high quality of life responsive to all its residents and neighborhoods, thoughtfully managing its human and natural resources in a manner that creates and sustains a safe, unique, vibrant and rewarding community in which to live and work.



Core Values & Guiding Principles

Excellence in actions, attitude, leadership and focus

Progressive and Appealing Industrial Development

A Safe, Prepared, Secure and Harmonious community environment

Sustainable Community Development through healthy behaviors, sensitive environmental stewardship, varied and compact community design and a complete, effective & forward-thinking transportation system

A Community Rich in Diversity of People, Customs, and Ideas

Every Neighborhood Thrives reflecting the spirit of community

Center of a comprehensive Premier Educational System

'Better Together' leadership mode of intergovernmental & public/private cooperation to achieve exceptional community benefits

A Regional Leader and Northern Colorado destination