



Comprehensive Profile

Weld County, CO

Area ID: 0

Demographic

Weld County, CO

Population 2006:

Population	239,670
Persons in Group Quarters	4,977

Population 2011:

Population	299,140
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Households (2006):

Households	83,497
Family Households	59,109
Average Houshold Size	2.81

Households (2011):

Households	104,090
Family Households	72,921
Average Houshold Size	2.83

Race (2006):

White	190,428
Black	1,464
American Indian, Eskimo, Aleut	2,014
Asian or Pacific Islander	2,574
Other	36,371
Two or More Races	6,819
Hispanic Origin	73,880

Race (2011):

White	231,192
Black	1,904
American Indian, Eskimo, Aleut	2,423
Asian or Pacific Islander	3,668
Other	50,829
Two or More Races	9,124
Hispanic Origin	103,049

Gender (2006):

Population Male	120,342
Population Female	119,328

Gender (2011):

Population Male	149,990
Population Female	149,150

Housing Units (2006):

Owner-occupied	60,024
Renter-occupied	23,473

Housing Units (2011):

Owner-occupied	74,926
Renter-occupied	29,164

Income (2006):

Median Household Income	\$51,703
Median Family Income	\$60,925
Median Disposable Income	\$39,986
Average Household Income	\$65,737
Average Family Income	\$75,108
Per Capita Income	\$23,258

Source: ESRI, 2006 Estimates & Projections.



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Income (2011):

Median Household Income	\$60,503
Median Family Income	\$71,196
Average Household Income	\$78,891
Average Family Income	\$89,958
Per Capita Income	\$27,767

Net Worth (2006):

Median Net Worth	\$90,039
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Households by Net Worth (2006):

< \$15,000	23,475
\$15,000-\$34,999	7,436
\$35,000-\$49,999	3,703
\$50,000-\$74,999	4,522
\$75,000-\$99,999	4,040
\$100,000-\$149,999	6,554
\$150,000-\$249,999	9,318
\$250,000-499,999	10,930
500,000 +	13,516

Households by Disposable Income (2006):

< \$15,000	10,641
\$15,000-\$24,999	11,576
\$25,000-\$34,999	12,103
\$35,000-\$49,999	17,458
\$50,000-\$74,999	17,411
\$75,000-\$99,999	7,068
\$100,000-\$149,999	4,931
\$150,000-\$199,999	1,056
\$200,000+	1,250

Households with Household Income (2006):

< \$10,000	5,697
\$10,000-\$14,999	3,474
\$15,000-\$19,999	4,330
\$20,000-\$24,999	4,423
\$25,000-\$29,999	4,673
\$30,000-\$34,999	4,326
\$35,000-\$39,999	4,503
\$40,000-\$44,999	4,340
\$45,000-\$49,999	4,427
\$50,000-\$59,999	7,814
\$60,000-\$74,999	10,884
\$75,500-\$99,999	9,601
\$100,000-\$124,999	7,882
\$125,000-\$149,999	2,841
\$150,000-\$199,999	1,944
\$200,000-\$249,999	1,048
\$250,000-\$499,999	1,084
>\$500,000	203



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Households with Household Income (2011):

< \$10,000	5,766
\$10,000-\$14,999	3,612
\$15,000-\$19,999	4,530
\$20,000-\$24,999	4,476
\$25,000-\$29,999	4,692
\$30,000-\$34,999	4,932
\$35,000-\$39,999	3,987
\$40,000-\$44,999	5,313
\$45,000-\$49,999	4,609
\$50,000-\$59,999	9,656
\$60,000-\$74,999	11,233
\$75,500-\$99,999	16,434
\$100,000-\$124,999	8,485
\$125,000-\$149,999	7,957
\$150,000-\$199,999	4,111
\$200,000-\$249,999	1,731
\$250,000-\$499,999	1,938
>\$500,000	625

Families with Household Income (2006):

< \$10,000	2,290
\$10,000-\$14,999	1,574
\$15,000-\$19,999	2,252
\$20,000-\$24,999	2,373
\$25,000-\$29,999	2,778
\$30,000-\$34,999	2,841
\$35,000-\$39,999	2,920
\$40,000-\$44,999	3,077
\$45,000-\$49,999	2,824
\$50,000-\$59,999	6,000
\$60,000-\$74,999	7,930
\$75,500-\$99,999	9,202
\$100,000-\$124,999	6,352
\$150,000-\$199,999	2,731
\$125,000-\$149,999	1,966
\$200,000-\$249,999	905
\$250,000-\$499,999	925
>\$500,000	167

Families with Household Income (2011):

< \$10,000	2,432
\$10,000-\$14,999	1,512
\$15,000-\$19,999	1,990
\$20,000-\$24,999	2,423
\$25,000-\$29,999	2,217
\$30,000-\$34,999	3,311
\$35,000-\$39,999	2,712
\$40,000-\$44,999	2,932
\$45,000-\$49,999	3,549
\$50,000-\$59,999	6,301
\$60,000-\$74,999	8,997
\$75,500-\$99,999	12,135
\$100,000-\$124,999	8,775
\$125,000-\$149,999	5,984
\$150,000-\$199,999	3,868
\$200,000-\$249,999	1,690
\$250,000-\$499,999	1,571
>\$500,000	520



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Population by Age (2006):

0-4	19,079
5-9	17,927
10-14	17,615
15-19	19,027
20-24	18,779
25-29	18,698
30-34	17,592
35-39	16,446
40-44	17,440
45-49	17,440
50-54	16,157
55-59	12,847
60-64	9,292
65-69	6,955
70-74	5,028
75-79	3,825
80-84	2,928
85+	2,595
Median Age	32.5

Population by Age (2011):

0-4	24,212
5-9	21,847
10-14	22,552
15-19	22,324
20-24	21,524
25-29	19,777
30-34	23,872
35-39	21,374
40-44	20,788
45-49	21,119
50-54	20,090
55-59	19,088
60-64	13,384
65-69	8,993
70-74	6,512
75-79	4,757
80-84	3,480
85+	3,447
Median Age	33.6

Population Age - Males (2006):

0-4	9,796
5-9	9,202
10-14	9,197
15-19	9,492
20-24	9,758
25-29	9,344
30-34	9,059
35-39	8,163
40-44	8,936
45-49	8,715
50-54	8,016
55-59	6,610
60-64	4,441
65-69	3,548
70-74	2,336
75-79	1,721
80-84	1,218
85+	790

Source: ESRI, 2006 Estimates & Projections.



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Population Age - Males (2011):

0-4	12,392
5-9	11,210
10-14	11,597
15-19	11,338
20-24	11,036
25-29	10,040
30-34	11,799
35-39	10,989
40-44	10,254
45-49	10,806
50-54	10,033
55-59	9,431
60-64	6,856
65-69	4,231
70-74	3,232
75-79	2,140
80-84	1,456
85+	1,150

Population Age - Females (2006):

0-4	9,283
5-9	8,725
10-14	8,418
15-19	9,535
20-24	9,021
25-29	9,354
30-34	8,533
35-39	8,283
40-44	8,504
45-49	8,725
50-54	8,141
55-59	6,237
60-64	4,851
65-69	3,407
70-74	2,692
75-79	2,104
80-84	1,710
85+	1,805

Population Age - Females (2011):

0-4	11,820
5-9	10,637
10-14	10,955
15-19	10,986
20-24	10,488
25-29	9,737
30-34	12,073
35-39	10,385
40-44	10,534
45-49	10,313
50-54	10,057
55-59	9,657
60-64	6,528
65-69	4,762
70-74	3,280
75-79	2,617
80-84	2,024
85+	2,297



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Consumer Expenditure (2006)

Retail Summary:

Retail Goods: Total 1,962,374,268

Apparel:

Apparel & Services: Total 155,554,117
 Men's Apparel: Total 31,101,063
 Women's Apparel: Total 48,159,248
 Children's Apparel: Total 30,603,808
 Infant Apparel (Under 2 Years): Total 8,905,201
 Footwear: Total 15,635,032
 Watches & Jewelry: Total 14,770,707
 Apparel Products & Services: Total 15,284,259

Household Goods:

Computers & Hardware for Home Use: Total 17,989,460
 Software & Accessories for Home Use: Total 2,535,929

Entertainment/Recreation:

Entertainment/Recreation: Total 258,017,416
 Fees & Admissions: Total 47,635,533
 Membership Fees: Total 12,682,577
 Fees for Participant Sports excluding Trips: Total 8,992,906
 Admission to Movies/Theater/Opera/Ballet: Total 11,479,049
 Admission to Sporting Events excluding Trips: Total 4,595,970
 Fees for Recreational Lessons: Total 9,885,031
 TV/Video/Sound Equipment: Total 84,473,304
 Community Antenna or Cable TV: Total 45,574,460
 Color TVs: Total 10,128,796
 VCRs/Video Cameras & DVD Players: Total 3,181,040
 Video Cassettes & DVDs: Total 4,189,565
 Video Game Hardware & Software: Total 2,867,772
 Satellite Dishes: Total 180,860
 Rental of Video Cassettes & DVDs: Total 5,036,348
 Sound Equipment: Total 12,861,895
 Rental/Repair of TV/VCR/Sound Equipment: Total 452,568
 Pets: Total 36,285,873
 Toys & Games: Total 15,409,946
 Recreational Vehicles & Fees: Total 32,771,540
 Sports/Rec/Exercise Equipment: Total 13,772,731
 Photo Equipment/Supplies: Total 11,134,157
 Film Processing: Total 3,293,239
 Reading: Total 16,534,332

Food:

Food: Total 641,650,133
 Food at Home: Total 380,248,331
 Food at Home - Bakery & Cereal Products: Total 55,608,572
 Food at Home - Meat/Poultry/Fish/Eggs: Total 99,765,280
 Food at Home - Dairy Products: Total 41,263,704
 Food at Home - Fruit & Vegetables: Total 65,914,654
 Food at Home - Snacks/Other Food: Total 117,696,121
 Food at Home - Nonalcoholic Beverages: Total 32,644,680
 Food Away from Home: Total 261,401,802
 Food Away from Home - Meals at Restaurants: Total 239,112,827
 Alcoholic Beverages: Total 37,357,718

Financial:

Investments: Total 349,265,796
 Vehicle Loans: Total 487,063,046



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Health Care:

Health Care: Total	278,871,166
Health Insurance: Total	135,946,090
Nonprescription Drugs: Total	8,704,147
Prescription Drugs: Total	42,158,416
Eyeglasses & Contact Lenses: Total	6,601,339

Housing:

Shelter: Total	1,113,781,073
Mortgage Payment & Basics: Total	664,829,757
Maintenance & Remodeling Services: Total	138,339,732
Maintenance & Remodeling Materials: Total	29,142,859
Owned Dwellings - Paint/Wallpaper/Supplies: Total	1,965,446
Rented Dwellings - Paint/Wallpaper & Supplies: Total	111,863
Home Improvement Services: Total	140,056,980
Home Improvement Materials: Total	30,276,721
Utilities/Fuel/Public Services: Total	328,230,665
Telephone Services: Total	114,255,406
Insurance - Owners & Renters: Total	35,108,894

Household Goods:

Household Furnishings & Equipment: Total	153,268,743
Household Textiles: Total	10,470,670
Furniture: Total	49,323,561
Floor Coverings: Total	6,556,796
Major Appliances: Total	22,472,557
Housewares: Total	6,576,643
Small Appliances: Total	2,851,255
Other HH Items - Luggage: Total	796,658
Other HH Items - Telephones & Accessories: Total	1,827,459

Household Services:

Computer Information Services: Total	13,309,947
Child Care: Total	33,700,755
Lawn & Garden: Total	33,362,626
Moving/Storage/Freight Express: Total	4,145,061
Housekeeping Supplies: Total	58,294,002
Housekeeping Services: Total	10,022,866

Personal Care:

Personal Care Products: Total	35,483,831
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Education:

Education: Total	89,488,105
School Books & Supplies: Total	9,616,244

Miscellaneous Expenses:

Smoking Products: Total	37,357,718
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Life Insurance/Pensions:

Life & Other Pers Ins: Total	49,939,426
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Transportation (Local):

Vehicle Insurance: Total	107,628,450
Transportation-Vehicle Purchases (Net Outlay):Total	471,666,243
Transportation - Gasoline & Motor Oil: Total	147,213,518
Vehicle Maintenance & Repairs: Total	84,668,732

Travel:

Travel: Total	138,402,207
Airline Fares: Total	30,359,921
Travel - Lodging on Trips: Total	30,399,509
Auto/Truck/Van Rental on Trips: Total	3,513,937
Travel - Food & Drink on Trips: Total	35,628,578



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Tapestry Segmentation System (2006):

L1: High Society

01. Top Rung	0
02. Suburban Splendor	1,619
03. Connoisseurs	0
04. Boomburbs	0
05. Wealthy Seaboard Suburbs	0
06. Sophisticated Squires	0
07. Exurbanites	4,985

L2: Upscale Avenues

09. Urban Chic	0
10. Pleasant-Ville	0
11. Pacific Heights	0
13. In Style	4,422
16. Enterprising Professionals	0
17. Green Acres	8,615
18. Cozy and Comfortable	621

L3: Metropolis

20. City Lights	0
22. Metropolitans	693
45. City Strivers	0
51. Metro City Edge	0
54. Urban Rows	0
62. Modest Income Homes	0

L4: Solo Acts

08. Laptops and Lattes	0
23. Trendsetters	0
27. Metro Renters	0
36. Old and Newcomers	623
39. Young and Restless	0

L5: Senior Styles

14. Prosperous Empty Nesters	1,386
15. Silver and Gold	0
29. Rustbelt Retirees	736
30. Retirement Communities	414
43. The Elders	0
49. Senior Sun Seekers	0
50. Heartland Communities	0
57. Simple Living	248
65. Social Security Set	370

L6: Scholars & Patriots

40. Military Proximity	0
55. College Towns	2,432
63. Dorms to Diplomas	912



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L7: High Hopes

28. Aspiring Young Families	1,101
48. Great Expectations	2,104

L8: Global Roots

35. International Marketplace	0
38. Industrious Urban Fringe	7,230
44. Urban Melting Pot	0
47. Las Casas	396
52. Inner City Tenants	2,787
58. NeWest Residents	1,240
60. City Dimensions	191
61. High Rise Renters	0

L9: Family Portrait

12. Up and Coming Families	15,288
19. Milk and Cookies	3,151
21. Urban Villages	0
59. Southwestern Families	451
64. City Commons	0

L10: Traditional Living

24. Main Street USA	3,291
32. Rustbelt Traditions	295
33. Midlife Junction	701
34. Family Foundations	0

L11: Factories & Farms

25. Salt of the Earth	1,249
37. Prairie Living	3,021
42. Southern Satellites	0
53. Home Town	0
56. Rural Bypasses	0

L12: American Quilt

26. Midland Crowd	10,550
31. Rural Resort Dwellers	0
41. Crossroads	2,375
46. Rooted Rural	0