

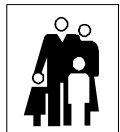


Area ID: Whole Layer (Greeley) Name: Whole Layer (Greeley)

Demographic Whole Layer (Greeley)



2000 Total Population	77,822
2000 Group Quarters	4,453
2008 Total Population	95,006
2013 Total Population	109,947
2008-2013 Annual Rate	2.96%



2000 Households	27,970
2000 Average Household Size	2.62
2008 Households	33,628
2008 Average Household Size	2.69
2013 Households	38,841
2013 Average Household Size	2.72
2008-2013 Annual Rate	2.92%
2000 Families	17,962
2000 Average Family Size	3.18
2008 Families	21,108
2008 Average Family Size	3.31
2013 Families	23,957
2013 Average Family Size	3.38
2008-2013 Annual Rate	2.56%



2000 Housing Units	29,307
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	39.3%
Vacant Housing Units	4.5%

2008 Housing Units	36,868
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	37.1%
Vacant Housing Units	8.8%

2013 Housing Units	42,484
Owner Occupied Housing Units	53.6%
Renter Occupied Housing Units	37.8%
Vacant Housing Units	8.6%

Median Household Income	
2000	\$36,884
2008	\$48,841
2013	\$59,230

Median Home Value	
2000	\$130,782
2008	\$186,185
2013	\$195,170

Per Capita Income	
2000	\$18,004
2008	\$23,036
2013	\$26,957

Median Age	
2000	28.7
2008	30.6
2013	31.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Source: ESRI, 2008 Estimates and Projections



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2000 Household by Income

Household Income Base	28,032
<\$15,000	18.7%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	13.9%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	1.3%
\$200,000+	1.5%
Average Household Income	\$48,730

2008 Household by Income

Household Income Base	33,627
<\$15,000	13.4%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	2.6%
\$200,000+	2.6%
Average Household Income	\$62,872

2013 Household by Income

Household Income Base	38,838
<\$15,000	11.2%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	2.9%
\$200,000+	4.1%
Average Household Income	\$74,215

2000 Owner Occupied HUs by Value

Total	16,478
<\$50,000	8.7%
\$50,000 - \$99,999	15.4%
\$100,000 - \$149,999	42.8%
\$150,000 - \$199,999	19.5%
\$200,000 - \$299,999	9.4%
\$300,000 - \$499,999	3.7%
\$500,000 - \$999,999	0.5%
\$1,000,000 +	0.0%
Average Home Value	\$142,210

2000 Specified Renter Occupied HUs by Contract Rent

Total	11,405
With Cash Rent	96.6%
No Cash Rent	3.4%
Median Rent	\$507
Average Rent	\$515

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2000 Population by Age

Total	77,820
0 - 4	7.3%
5 - 9	7.2%
10 - 14	6.9%
15 - 24	23.0%
25 - 34	14.2%
35 - 44	13.1%
45 - 54	11.6%
55 - 64	6.6%
65 - 74	5.0%
75 - 84	3.7%
85 +	1.5%
18 +	74.5%

2008 Population by Age

Total	95,004
0 - 4	7.6%
5 - 9	6.7%
10 - 14	6.5%
15 - 24	20.3%
25 - 34	15.3%
35 - 44	12.4%
45 - 54	12.0%
55 - 64	9.2%
65 - 74	4.7%
75 - 84	3.5%
85 +	1.8%
18 +	75.2%

2013 Population by Age

Total	109,949
0 - 4	7.7%
5 - 9	6.7%
10 - 14	6.3%
15 - 24	19.5%
25 - 34	14.5%
35 - 44	12.7%
45 - 54	11.9%
55 - 64	10.2%
65 - 74	5.2%
75 - 84	3.2%
85 +	1.9%
18 +	75.4%

2000 Population by Sex

Males	49.1%
Females	50.9%

2008 Population by Sex

Males	49.1%
Females	50.9%

2013 Population by Sex

Males	49.1%
Females	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Source: ESRI, 2008 Estimates and Projections



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2000 Population by Race/Ethnicity

Table with 2 columns: Category and Value. Rows include Total (77,822), White Alone (80.8%), Black Alone (0.9%), American Indian Alone (0.8%), Asian or Pacific Islander Alone (1.3%), Some Other Race Alone (13.5%), Two or More Races (2.8%), Hispanic Origin (28.9%), and Diversity Index (61.6).

2008 Population by Race/Ethnicity

Table with 2 columns: Category and Value. Rows include Total (95,007), White Alone (77.6%), Black Alone (1.0%), American Indian Alone (0.7%), Asian or Pacific Islander Alone (1.6%), Some Other Race Alone (16.0%), Two or More Races (3.1%), Hispanic Origin (34.1%), and Diversity Index (66.8).

2013 Population by Race/Ethnicity

Table with 2 columns: Category and Value. Rows include Total (109,947), White Alone (76.0%), Black Alone (1.0%), American Indian Alone (0.7%), Asian or Pacific Islander Alone (1.7%), Some Other Race Alone (17.3%), Two or More Races (3.2%), Hispanic Origin (36.7%), and Diversity Index (69.1).

2000 Population 3+ by School Enrollment

Table with 2 columns: Category and Value. Rows include Total (74,229), Enrolled in Nursery/Preschool (1.7%), Enrolled in Kindergarten (1.4%), Enrolled in Grade 1-8 (12.1%), Enrolled in Grade 9-12 (5.4%), Enrolled in College (13.6%), Enrolled in Grad/Prof School (1.5%), and Not Enrolled in School (64.3%).

2008 Population 25+ by Educational Attainment

Table with 2 columns: Category and Value. Rows include Total (55,999), Less Than 9th Grade (10.2%), 9th to 12th Grade, No Diploma (9.0%), High School Graduate (23.7%), Some College, No Degree (21.1%), Associate Degree (7.7%), Bachelor's Degree (16.9%), and Master's/Prof/Doctorate Degree (11.3%).

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Source: ESRI, 2008 Estimates and Projections



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2008 Population 15+ Marital Status

Total	75,243
Married	52.99%
Never Married	33.2%
Widowed	5.0%
Divorced	8.84%



2000 Population 16+ by Employment Status

Total	60,037
In Labor Force	66.3%
Civilian Employed	61.4%
Civilian Unemployed	4.8%
In Armed Forces	0.1%
Not In Labor Force	33.7%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	92.4%
Civilian Unemployed	7.6%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2000 Females 16+ by Employment Status and Age of Children

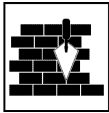
Total	30,929
Own Children < 6 Only	8.1%
Employed/in Armed Forces	4.3%
Unemployed	0.5%
Not in Labor Force	3.3%
Own Children <6 and 6-17 Only	5.8%
Employed/in Armed Forces	3.4%
Unemployed	0.4%
Not in Labor Force	2.0%
Own Children 6-17 Only	15.5%
Employed/in Armed Forces	11.8%
Unemployed	0.4%
Not in Labor Force	3.3%
No Own Children < 18	70.6%
Employed/in Armed Forces	35.6%
Unemployed	3.2%
Not in Labor Force	31.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Source: ESRI, 2008 Estimates and Projections



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2008 Employed Population 16+ by Industry

Table with 2 columns: Industry, Percentage. Rows include Total (40,928), Agriculture/Mining (1.7%), Construction (9.6%), Manufacturing (8.5%), Wholesale Trade (3.3%), Retail Trade (12.0%), Transportation/Utilities (3.7%), Information (2.0%), Finance/Insurance/Real Estate (7.5%), Services (47.0%), Public Administration (4.8%).

2008 Employed Population 16+ by Occupation

Table with 2 columns: Occupation, Percentage. Rows include Total (40,930), White Collar (57.8%), Management/Business/Financial (12.5%), Professional (19.5%), Sales (12.2%), Administrative Support (13.7%), Services (17.0%), Blue Collar (25.2%), Farming/Forestry/Fishing (0.9%), Construction/Extraction (7.8%), Installation/Maintenance/Repair (3.9%), Production (6.0%), Transportation/Material Moving (6.7%).



2000 Workers 16+ by Means of Transportation to Work

Table with 2 columns: Means of Transportation, Percentage. Rows include Total (36,260), Drove Alone - Car, Truck, or Van (78.3%), Carpooled - Car, Truck, or Van (12.6%), Public Transportation (0.4%), Walked (3.8%), Other Means (2.1%), Worked at Home (2.8%).

2000 Workers 16+ by Travel Time to Work

Table with 2 columns: Travel Time, Percentage. Rows include Total (36,263), Did not Work at Home (97.2%), Less than 5 minutes (4.4%), 5 to 9 minutes (17.8%), 10 to 19 minutes (45.2%), 20 to 24 minutes (8.7%), 25 to 34 minutes (7.4%), 35 to 44 minutes (3.4%), 45 to 59 minutes (4.1%), 60 to 89 minutes (3.8%), 90 or more minutes (2.2%), Worked at Home (2.8%), Average Travel Time to Work (in min) (19.9).

2000 Households by Vehicles Available

Table with 2 columns: Number of Vehicles, Percentage. Rows include Total (27,959), None (7.9%), 1 (32.7%), 2 (39.7%), 3 (13.7%), 4 (4.0%), 5+ (2.0%), Average Number of Vehicles Available (1.8).

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Source: ESRI, 2008 Estimates and Projections



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2000 Households by Type

Table with 2 columns: Household Type and Percentage. Rows include Total (27,969), Family Households (64.2%), Married-couple Family (49.1%), With Related Children (24.5%), Other Family (No Spouse) (15.1%), With Related Children (10.6%), Nonfamily Households (35.8%), Householder Living Alone (25.4%), Householder Not Living Alone (10.4%), Households with Related Children (35.1%), and Households with Persons 65+ (19.2%).

2000 Households by Size

Table with 2 columns: Household Size and Percentage. Rows include Total (27,970), 1 Person Household (25.4%), 2 Person Household (32.9%), 3 Person Household (16.0%), 4 Person Household (14.2%), 5 Person Household (6.8%), 6 Person Household (2.7%), and 7 + Person Household (2.0%).

2000 Households by Year Householder Moved In

Table with 2 columns: Year Moved In and Percentage. Rows include Total (27,958), Moved in 1999 to March 2000 (30.0%), Moved in 1995 to 1998 (33.0%), Moved in 1990 to 1994 (14.2%), Moved in 1980 to 1989 (11.9%), Moved in 1970 to 1979 (6.4%), Moved in 1969 or Earlier (4.6%), and Median Year Householder Moved In (1996).



2000 Housing Units by Units in Structure

Table with 2 columns: Structure Type and Percentage. Rows include Total (29,217), 1, Detached (57.0%), 1, Attached (4.4%), 2 (4.4%), 3 or 4 (6.9%), 5 to 9 (5.0%), 10 to 19 (7.1%), 20 + (8.4%), Mobile Home (6.9%), and Other (0.0%).

2000 Housing Units by Year Structure Built

Table with 2 columns: Year Structure Built and Percentage. Rows include Total (29,216), 1999 to March 2000 (4.0%), 1995 to 1998 (10.2%), 1990 to 1994 (6.5%), 1980 to 1989 (11.2%), 1970 to 1979 (28.9%), 1969 or Earlier (39.2%), and Median Year Structure Built (1974).

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Source: ESRI, 2008 Estimates and Projections



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2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Table with 3 columns: Category, Total \$, Average Spent, and Spending Potential Index. Rows include Apparel & Services, Computers & Accessories, Education, Entertainment/Recreation, Food at Home, Food Away from Home, Health Care, HH Furnishings & Equip, Investments, Retail Goods, Shelter, TV/Video/Sound Equipment, and Travel.

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013

Source: ESRI, 2008 Estimates and Projections